

SGA Talent Providing Consumer Goods Clients with Intelligence & Recruiting Solutions



We know the people and their individual brands

SGA Talent Consumer Goods Experience – We Know the Talent & Their Individual Brands

Our experience includes: Apparel, Cosmetics and Fashion, Food and Beverage to include Spirits, Mass Merchandising, Durables and Nondurables, Health and Beauty Aids

Our experience in the consumer goods industry dates back to 1999 when we worked closely with a consumer goods company looking to acquire strong private and smaller competitors to gain market share. It was our goal to provide mapping for intelligence while recruiting the best of breed talent at those firms. Soon thereafter, we were engaged with a leading food company to help with diversity recruiting and succession planning. Today much of our industry assignments start with recruitment research as the foundation followed by more expansive efforts such as recruiting, diversity and succession planning activities. The majority of this data is used as a guide for making informed hiring and strategic decisions.

By offering a variety of solutions, we make it easy for our clients to customize and scale as needed.

Client list include: [Procter & Gamble](#), [Unilever](#), [Colgate-Palmolive](#), [Johnson & Johnson](#), [Pepsi](#), [Constellation Brands](#), [General Electric](#) [Samsung](#), [Michael Kors](#) and [Levi Strauss & Company](#)

Contact us today: (518) 843-4611

One Team

One Mission

To Deliver the Goods

The logo consists of a large black number '2' followed by a red chevron pointing to the right, and a large black number 'X'.

When You Hire SGA Talent You Hire a Team of Recruitment Research & Recruiting Experts

Recruitment Research

Our team is traditionally trained to create strong, robust talent pools. Using the telephone as the #1 research tool to do so is why our results are second to none.

Recruiting Solutions

SGA Talent's recruiters are all traditionally trained recruitment research experts having authoritative knowledge in specific industries and functions. Backed by an experienced team of internal research experts helps our recruiters with creating recruiting efficiency, driving strong results and limiting the costs per hire.

Don't settle for just a recruiter, Partner with our team to get the job done and choose one of our flexible options to fit your needs.

Recruitment Research

- Talent Mapping
- Profiling
- Succession Planning
- Diversity

SGA Talent - Outstanding Brand! Did you know that our most junior research professional has 18 years with SGA Talent and today just like yesterday rely on the telephone as their primary recruitment research tool?

Our Clients Deserve More & Get More

We realize the importance of having access to a strong talent pool of potential candidates, that is why our efforts go beyond social networks to ensure the talent pools are accurate, deep and specific to the needs of each client's roles. These services are obviously not just limited to recruiting, but also used as an invaluable resource for succession planning and diversity.

Information Gathered & Delivered

The information can be delivered in Excel, organization charts, Microsoft Word or all three formats. No matter what the format, the information is the same - it includes company name, contact name, title, telephone number(s), email(s) and public profiles when available.

Succession Planning



Succession Planning Decisions Require Real Time, Accurate and Robust Data

Many believe talent management and succession planning should be integrated, not two separate sets of processes. This is not always the case and with this said, depending upon our client's approach we are called upon for talent management projects and/or succession planning. In either case, our role is to completely understand the talent at each competitor and companies of interest.

Oftentimes our role starts with creating organization charts, followed by profiling and gathering talent intelligence. These efforts are then used to compare the talent at the leadership levels as well as each of their teams. Whether our clients choose to promote from within or go to the outside for talent this process without a doubt becomes part of the decision making exercise.

Diversity – It's so Important to Create a Diverse Work Team

Even though every company may have a different cultural context, many studies suggest that companies stand to gain by leveraging the diverse knowledge and perspectives of multicultural teams. SGA Talent is here to assist you with this process.



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Flexible Recruiting Options

- On-Demand
- Hourly
- Flat Fee
- Recruitment Process Outsourcing

Recruiting is not a one size fits all solution and we realize that. When you work with SGA Talent you have the option of choosing the solution(s) that best fits your need.

SGA Talent's Experience and dedication to our deep industry knowledge is why we continue to be successful in this space.

Recruiting in this space is not for the light hearted but for those who are hungry to recruit these highly sought after professionals with specific skill sets. It is necessary to call, email, text, inmails and draw upon networks to be successful.

For those who recruit in the consumer goods industry it is understood that proactive recruiting is a must, as is having access to robust talent pools. After many years of experience, we have determined that public profiles of many players are limited and sometimes overstated proving that recruitment research efforts are almost required when undertaking recruiting assignments in this industry.

From C-Suite to Individual Contributor - SGA Talent is Your Proven Partner to Meet Your Talent & Intelligence Needs



Contact us today (518) 843-4611

- Marketing
- Sales
- Technology
- Human Resources
- Manufacturing
- Operations
- Finance

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SGA Talent - 100 % Woman Owned

**Providing Talent & Intelligence to Help Companies
Build Better Organizations**

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www.sgatalent.com